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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 09/219,267 | 12/23/1998 | JAY S. WALKER | WD-98109 | 2012 |

22927 7590 07/18/2002

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FIVE HIGH RIDGE PARK
STAMFORD, CT 06905

EXAMINER

MYHRE, JAMES W

| ART UNIT | PAPER NUMBER |
|----------|--------------|
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3622

DATE MAILED: 07/18/2002

Please find below and/or attached an Office communication concerning this application or proceeding.

Interview Summary

Application No.
09/219,267

Applicant(s)
Walker et al

Examiner
James W. Myhre

Art Unit
3622

All participants (applicant, applicant's representative, PTO personnel):

(1) James W. Myhre

(3) _____

(2) Dean Alderucci

(4) _____

Date of Interview Dec 11, 2001

Type: a) ☐ Telephonic b) ☐ Video Conference

c) ☒ Personal [copy is given to 1) ☐ applicant 2) ☐ applicant's representative] ☒ MAIL COPY

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No. If yes, brief description:

Claim(s) discussed: 1

Identification of prior art discussed:

Logan (5,721,827)

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments:

The Applicant Representative (AR) and Examiner discussed the meaning of "offer" within Logan. The Examiner noted two types of offers: first, the advertisement which is an offer by a merchant for one or more goods or services; and second, the offer by the advertising merchant to pay at least part of the customer's bill for the purchase of the item (music file) from the first merchant if the customer accepted the display of the advertisement. The AR argued that the sequence of the presentation of the offer, the acceptance, the purchase of the item, and the reimbursement/fulfillment of the offer benefit in Logan differed from that of the present invention. After further discussion on this matter, no agreement was reached.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

i) ☒ It is not necessary for applicant to provide a separate record of the substance of the interview (if box is checked).

Unless the paragraph above has been checked, THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached .

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.


Examiner's signature, if required